

Diaverum ties up with Nazer Group



Nazer Group Chairman Loay Nazer, left, with Diaverum executives at the opening of the new clinic in Dammam on Tuesday. (AN photo by Sadeq Al-Ahmad)

By **ARAB NEWS**

Published: Nov 23, 2011 00:23 **Updated:** Nov 23, 2011 00:49

Diaverum, one of the world's largest independent renal care providers, has signed a joint venture agreement with Nazer Group, a Jeddah-based Saudi holding company with major investments in the medical sector including Bupa Arabia.

As part of the agreement, a new dialysis clinic in Dammam was opened on Tuesday. Diaverum is currently present in 16 countries in Europe, Latin America and Australia, and is expanding its reach into the Middle East.

The need for renal replacement therapy is increasing steadily across the globe.

More than 5 percent of the world's adult population is estimated to suffer from kidney injury or chronic kidney disease (CKD).

The number of end stage renal disease (ESRD) patients exceeded two million globally in 2010. For ESRD patients, the only alternative treatments are lifelong dialysis or kidney transplantation.

In Saudi Arabia, around 12,000 patients are in need of renal replacement treatment.

"Around 50 percent of the male population in Saudi Arabia, above the age of 45, suffer from diabetes — one of the highest percentages in the world. Our joint focus is the well being and health of our patients," said Loay Nazer, chairman of Nazer Group.

Local staff, patients and payers benefit from high standards of clinical policies and procedures, thorough internal and external audits, awarded training programs and "patient first" approach.

Diaverum also announced the appointment of Ercan Ebcin as managing director of Diaverum Saudi Arabia. Ebcin previously headed operations at Diaverum Turkey.

"Our goal is to provide first-class dialysis care with the highest safety standards in Saudi Arabia," said Ercan Ebcin at the inauguration.

Dag Andersson, president and CEO of Diaverum, said the renal care provider is "aligning operational efficiency and highest medical quality in the best interest of the patient. Growing Diaverum globally means adding more competence and experience to

PRINT | EMAIL | SHARE

DELICIOUS

DIGG

FACEBOOK

GOOGLE

YAHOO! BUZZ

COMMENTS

Post a comment

our network of renal care."